



As I Live & Breathe

HEALTH & PRODUCTIVITY SUMMIT

AUGUST 11, 2009 | LOUISVILLE, KY | at THE OLMSTED
8:30 a.m. - 3:30 p.m.

AGENDA

8:30 - 9:00 AM	Registration Continental Breakfast
9:00 - 9:15 AM	Welcome & Opening Remarks Mayor Jerry Abramson
9:15 - 10:00 AM	Everything is Connected: How to Maximize the Health Impact of Culture on Well Being Dr. David Gobble
10:00 - 10:15 AM	A Word from our Sponsor Garry Ramsey, Bluegrass Family Health
10:15 - 10:45 AM	Exhibitor Showcase / Break
10:45 - 11:30 AM	Health Care Consumerism - Bridging the Gap Mark Birdwhistell
11:30 - 12:15 PM	Corporate Culture's Impact on Work Comp Maureen Gallagher
12:15 - 12:30 PM	KY Chamber of Commerce Dave Adkisson, President
12:30 - 1:45 PM	Lunch Exhibitor Showcase
1:45 - 2:45 PM	The Elimination of Health Inequities: Dr. Adewale Troutman
2:45 - 3:00 PM	Q&A
3:00 - 3:30 PM	Closing Remarks - Door Prize Drawings

SPEAKERS



Maureen Gallagher CIC, CRM, RPLU, CWC, CWCA, CWCP, LIC, LIA, CRIS, CLMA
Maureen specializes in insurance placement, risk management and consulting for Neace Lukens. Her popular blog on workers compensation appears monthly on WorkCompEdge, named one of the top 25 workers compensation blogs by LexisNexis Workers Compensation Law Center. Look for Maureen's upcoming book, *Transforming the Landscape of Workers Compensation*, fall of 2009.



Dr. David Gobble PhD, CHES
Dr. Gobble is an active worksite health and healthy aging consultant and has worked in the health promotion and wellness field for over 35 years as an educator, administrator, direct service provider and consultant for a wide range of agencies and organizations. He is Director and Professor Emeriti of Ball State's Fisher Institute for Wellness and Gerontology, where he coordinated the nationally recognized master's degree in Wellness Management.



Mark Birdwhistell Chief External Affairs Officer for UK Medical Center
Prior to Mark's current position, he served in senior leadership roles in the private and public sector, including Secretary for the Kentucky Cabinet for Health & Family Services and Chief Executive Officer for CHA Health. He has over 30 years experience in healthcare, with specific expertise in Medicaid policy. He has received numerous awards for his achievements in the area of healthcare and disability rights.



Dr. Adewale Troutman MD, MPH, MA
Dr. Troutman has had a distinguished record of achievement in public health education, leadership, research and advocacy. He became the Director of Louisville Metro Public Health and Wellness in January 2004 and also currently serves as an Associate Professor at the University of Louisville School of Public Health.

KEYNOTE SPEAKER

Brought to you by:
PLATINUM SPONSOR

Bluegrass Family Health

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HEALTH & PRODUCTIVITY SUMMIT

The Olmsted – Located on The Masonic Home Campus
3701 Frankfort Avenue
Louisville, KY 40207

Driving Directions

From Indiana:

Take I-64 E crossing into Kentucky
Take Exit 8 toward Grinstead Dr W
Take Sharp left at Lexington Rd / US-60
Turn Left at Bauer Avenue
Continue on Masonic Home Dr.
Olmsted will be on the right

From Lexington:

Take I-64 W to Louisville
Take exit 12 for Watterson Expressway/I-264
Take exit 20B to Shelbyville Road/US-60
(approximately 3 miles)
Olmsted will be on the right

From Bowling Green:

Take I-65 N to Louisville
Take exit 131-A for US-60 BYP/Watterson Exp/I-264
Take exit 18 to merge onto Breckenridge LN/KY-1932
Turn left at Frankfort Avenue/Shelbyville Rd/US-60
Olmsted will be on the right

From Cincinnati:

Take I-71 S/I-75 S to Kentucky
Take exit 173 to merge onto I-71 S to Louisville
Take exit 5 for Watterson Expressway/I-264
Take exit 22 to merge onto US-42
Turn left at Chenoweth Ln/KY-1932
Turn right at Westport Road
Slight right at Frankfort Ave/Shelbyville Rd/US-60
Olmsted will be on the right



REGISTRATION

August 11, 2009
8:30 a.m. – 3:30 p.m.

THE OLMSTED
3701 Frankfort Avenue
Louisville, KY

REGISTRANT

NAME: _____ TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ ST _____ ZIP _____

☐ Registrant: \$95 ☐ **\$75 for Early Bird Registration (postmark by July 17)**

☐ CHECK: Make checks payable to Neace Lukens

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Name Shown on Card: _____

Number: _____ Exp: _____ CVC Code*: _____

* 3 digit security code on back of card

Attendance is limited to 200 people. Act now to reserve your spot for this premier event.

RETURN THIS FORM ALONG WITH YOUR REGISTRATION FEE TO:

NEACE LUKENS • ATTN: JANET MATTERN
2305 RIVER ROAD • LOUISVILLE, KY 40206
FAX: 502.894.8602 • PHONE: 502.894.2100

Cancellations and refunds: Requests for conference refunds are honored only if notification for cancellation is received by August 1, 2009. Substitutions are permitted if registrant(s) cannot attend. Notification of substitution or cancellation must be provided to Neace Lukens. Submit cancellation and refund requests to: Janet Mattern at janet.mattern.neacelukens.com or phone 502-259-9243

Continuing Education Credits have been applied for Kentucky and Indiana

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